

### Turtle Pond Pricing

We are in business to help your business. And frankly, there are only two reasons to work together. One is because we can make you money, and the other is because we can save money for your business.

We price our services on a sliding scale. For a very small job, we charge on a hourly rate. As the project requests grow larger, the hourly rate decreases because we can work efficiencies into the assignment. We do that to keep our prices affordable regardless of project size.

We want to give you an idea of cost using the examples below. 1 Turtle indicates jobs that would cost under \$200, 2 Turtle projects range from \$200 to \$500. Projects with 3 Turtles indicate efforts that would cost over \$500. In every case, we will agree on price before we get started.



- Remove viruses from a workstation
- Search for and reserve an available web domain
- Set security settings on office or home modems and routers
- Install hard drives or printers in the office



- Clean and update office workstations and upgrade operating systems
- Set up daily backup software and hardware and provide training and documentation.
- Create a customized company web site with up to 5 pages and feedback forms.
- Plan, facilitate and document an important meeting so company management can fully participate



- Identify business risks through a comprehensive assessment of technology, Human Resource practices and physical environment.

### What Others Say About Turtle Pond

The notes are perfect.

I will do the survey when I get it. THANKS for being such a good leader for us. I think 'facilitation expert' should be added to your resume!

The IT guy you referred to us connected with my IT Director today. He's great. Paul is smiling ear to ear about the help he's getting. Thanks for sending him our way.

### Turtle Pond Resources

small  
business  
technology  
support  
and  
consulting

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# Turtle Pond Resources

## Business Support Just When You Need IT

# solutions that work for small business.

## STEADY PROGRESS WINS THE RACE.

You have enough to do running your business. For many small business owners, that can take 60 hours or more each week. We can supply the functional support that large corporations expect, but on a daily or weekly basis.

Now you don't need to hire full time employees to get full time support.

In today's fast paced business environment, going it alone is no longer an option. We can be your partner, for an hour or a day or a week. As a partner, we can help you be faster, better prepared and better informed.

## OFFICE SOLUTIONS

- Improve marketing by matching web site, letterhead, business cards
- Workstation upgrades and planning
- Operating System Upgrades
- Develop surveys and feedback programs
- Workflow and process metrics
- Marketing planner helps identify key prospects, design media, set cost and schedule for program
- Assist with Teleconference and Webinar set up
- Help create and test Disaster Recovery / Business Continuity plan
- Secure the information that drives your business



## flexible solutions for your technology needs

### INFORMATION TECHNOLOGY

A web site needs to do more than tell people where you are located and give them your e-mail address. Today, there are many ways to promote your business to new, larger markets. Build your brand with new two way technologies like blogs, Facebook, LinkedIn and Twitter. As partners, we will work to use this technology to deliver new customers, not just use technology for the sake of technology.



In many ways, working with a technology consultant is like hiring a cleaning service for your home.

You can clean your own home, but professionals have experience and access to tools that improve the job delivery and results. Cleaning the house is a necessity that takes time away from those things you could do to increase family or personal time. Likewise, technology can drain you of the time you could be spending turning prospects into customers or improving business process.

## HOW ARE WE DIFFERENT

We have a passion for making you effective, and happy. Technology can be confusing and aggravating. We are calm and professional. We explain what we are doing and talk with you about the solutions.

## HOME SOLUTIONS

- install hard drives and external drives
- Virus removal
- Modem and router installation
- Set up home network file sharing
- Wireless router security
- Install new software
- Transfer files between systems
- Recommend ways to share your pictures, documents, notes and calendars across the internet
- Microsoft Office training you can understand



Ask us about other technology needs you have. We can provide affordable help.



WE HAVE WORKED WITH DIVERSE CLIENTS. HOW CAN WE HELP YOU?

Churches, non-profits and small business have benefited from our experience. We can help resolve your tough issues too.